



Southwire™

SIMpull™ Reel and SIMpull™ Cradle Lease Program

Southwire's SIMpull™ lease program includes two revolutionary products that will transform the jobsite.

● PRODUCT BENEFIT & LEASING OPTIONS



← **SIMpull™ Reel**
Allows one person to safely move a reel that weighs up to 6,000 lbs. without the need of pallet jacks or other equipment

← **SIMpull™ Cradle**
Safely and efficiently transports SIMpull™ Reels and offers easy one-person loading and unloading

SPD EXCLUSIVE
Products available exclusively to Southwire Partner Distributors (SPDs)

ANNUAL SIMpull™ REEL LEASE

\$450 per month per SIMpull™ Reel

Must maintain reels for at least 12 months to avoid cancellation fees.

SHORT-TERM SIMpull™ REEL LEASE

\$550 per month per SIMpull™ Reel

No minimum time requirement. Cancel at any time.

SIMpull™ CRADLE LEASE*

\$100 per month per SIMpull™ Cradle

No minimum time requirement. Cancel at any time.

*SIMpull™ Cradle also available for purchase

● INTERESTED IN LEASING?

Contact your local Southwire sales representative with the following information to begin:

- Company name
- First and last name
- Email address
- Annual or short-term lease
- SIMpull™ Reel quantity
- SIMpull™ Cradle quantity
- Shipping address

Please note: A purchase order will also be required to complete the contract.



● LEASING PROCESS EXPECTATIONS

1. Lease request received
2. Lease contract electronically drafted
3. Lease contract routed for review and signing
4. SPD provides purchase order
5. Reels and cradles prepare for shipping
6. Reels and cradles ship
7. SPD receives reels and cradles

**BUILT FOR DURABILITY.
BUILT FOR RELIABILITY.
BUILT FOR WORK.™**

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