

CEO LETTER

Dear Friends, Colleagues and Neighbors,

With great pride, we present our 2014 sustainability brochure highlighting a *Strong. Sustainable. Southwire*. Our theme centers on the image of an oak tree, evoking Southwire's deep roots in our communities, the strength of our company, and our expansive organizational capabilities. Our growth this past year includes an additional branch on the tree—Coleman Cable, which we acquired in February. Together with Coleman, we bring our vision of corporate sustainability to life through our five pillars—Building Worth, Growing Green, Living Well, Giving Back and Doing Right.

At Southwire, we are deeply committed to sustainability, as evidenced by our 2014 progress and continued drive to take our performance to new heights. For the first time, we adhered to the Global Reporting Initiative (GRI) G4 framework and performed a materiality assessment—involving internal and external stakeholders—to unearth our most significant sustainability impacts and opportunities. The findings of the assessment inform Southwire's sustainability goals and strategies, which align with our five pillars.

We recognize a *Strong. Sustainable. Southwire*. embodies an outstanding team of dedicated employees committed to innovation, service and performance excellence. Through their efforts, we made significant strides in furthering our sustainability initiatives.

Southwire stands tall today; however, we know we have more work ahead to cultivate our growth. We will continue facilitating conversations, both internally and externally, as we refine our sustainability objectives and further develop our overall strategic plan. In addition, our culture of accountability will ensure adherence to those objectives and drive performance to the next level. Grounded by our five sustainability pillars, I am confident in Southwire's ability to have a greater positive impact on the world.

We are strong. We are sustainable. We are Southwire.

Sincerely,



Stu Thorn, Chief Executive Officer

Performance Goal	2014 Status
BUILDING WORTH	
Deploy a Sustainability Manual throughout the supply chain with audits and performance monitoring for 100% of key suppliers by year-end 2016.	20% (audits) completed
Incorporate sustainability principles (including reusability) into the research of at least 65% of all new R&D projects by year-end 2016.	51%
Improve customer efficiency by providing innovative products that improve productivity and reduce waste.	Strategy underway
Develop a framework that measures and improves customer experience and creates a sustainable competitive advantage by year-end 2017.	Team formed
GROWING GREEN	
Implement ISO 14001 or equivalent environmental management systems at locations worldwide by year-end 2020.	0%
Achieve zero-landfill status at all locations by year-end 2017.	11 facilities
Increase energy efficiency from 2010 baseline by 10% by year-end 2020.	8% improvement
Increase water use efficiency from 2010 baseline by 10% by year-end 2020.	33% improvement
Provide customers with environmental impact data for our products through the development of Environmental Product Declarations for top 25 products in key markets by year-end 2018.	0%
Offer key customers recycling and/or like-kind exchange programs for processing end-of-life Southwire products by year-end 2016.	Strategy underway
Publicly report sustainability data consistent with Global Reporting Initiative (GRI).	Complete
LIVING WELL	
Implement a certified safety management system (OSHA Voluntary Protection Program or OHSAS 18001) at all locations by year-end 2022.	32%
Achieve an OSHA Total Recordable Injury Rate for global operations of less than 1.0 by year-end 2018.	2.37 (including Coleman)
Achieve 20% reduction in contractor injury rates by year-end 2018.	2.42
Improve employee health and well-being across all Southwire locations by achieving:	
1) 95% voluntary participation in biometric screenings by year-end 2017.	1) 95%
2) Overall employee average rating of "B" on biometric screens by year-end 2018.	2) B
3) 100% access to Healthy Choice options at all locations by year-end 2017.	3) 51%

Performance Goal	2014 Status
Invest in leadership skills and knowledge through the implementation of the following training and development initiatives:	
1) 200 supervisors graduating from Leading in an OPS Culture by year-end 2018.	1) 50
2) 200 managers graduating from Southwire Management Training by year-end 2018.	2) 0
3) 150 senior leaders graduating from Southwire Leadership Academy by year-end 2018.	3) 48
Foster employee engagement through a targeted 90% voluntary participation in annual Southwire engagement survey by year-end 2017.	85%
Achieve a 40% improvement in the number of females in the workforce by year-end 2017.	21%
Improve diversity within the "high potential" pool of future senior leadership by 20% by year-end 2017.	30%
GIVING BACK	
Advance educational opportunities by working with institutions to achieve the following:	
1) Increase graduation rates among teenagers through 12 for Life by graduating 2,020 students from the program by year-end 2020.	1) 892
2) Expand Southwire Engineering Academy to other regional locations by year-end 2020.	2) 1
3) Graduate first cohort from Southwire Sustainable Business Honors MBA program by year-end 2017.	3) 0
Increase volunteerism by achieving 50% improvement in Project GIFT® Blackshirt participation across Southwire by year-end 2018.	492
Ensure Southwire engages proper mix of charitable donations, community investments and commercial initiatives through annual benchmarking of existing practices.	—
Host Back-to-School events at each manufacturing location by year-end 2016.	17/24 locations (71%)
DOING RIGHT	
Assure the accuracy and integrity of financial, EHS management systems by completing annual third-party financial audits every year and EHS audits every two years.	Complete
Implement on-line Code of Ethics training and conduct employee survey annually for 100% of the employee population by year-end 2015.	Survey in Process
Develop Southwire Code of Conduct policy for suppliers and contractors by year-end 2015.	In progress
Develop and deploy Human Trafficking and Conflict Minerals Policies by year-end 2015.	Draft Complete

OUR COMPANY

We Deliver Power...Responsibly® Headquartered in Carrollton, Georgia, Southwire Company, LLC is North America's leading manufacturer of wire and cable used in the transmission and distribution of electricity, with \$5.4 billion in net sales for 2014. Our products help provide power to millions of people around the world. In 2014, Southwire acquired Coleman Cable; the integration of Coleman into the Southwire organization will be completed by the end of 2015.

Electrical Division. We offer a wide variety of wire and cable solutions for the residential, commercial and institutional construction markets.

Energy Division. Our products such as overhead conductors, substation cables and insulated products for primary and secondary distribution serve the power distribution industry.

Industrial Division. We offer products that support a broad range of applications in industries such as power generation, wastewater treatment, petrochemical, mining, transportation, automotive, refineries, liquefied natural gas terminals and institutional campuses such as hospitals and universities.

OEM Division. Original equipment manufacturers use our wire, aluminum rod and copper rod in the manufacture of their own products.

Tools & Assembled Products Division. In 2014, we created this division to support customers across the company's various business units with a broad offering of Maxis® contractor equipment, hand tools and test and measurement devices.

Engineered Products & International Division. SCR® Technologies, Watteredge and TRC (Technology Research, LLC) comprise our Engineered Products Division.

A variety of industries including mining, oil and gas, industrial and commercial construction, transmission, distribution and renewable energy use our leading-edge products around the world.

To learn more about each of Southwire's divisions, visit www.southwire.com/ourcompany/divisions.htm.



QUESTIONS? COMMENTS?

This pamphlet presents the highlights of our 2014 sustainability performance. Read our full sustainability report at southwiresustainability.com. Please contact us if you have comments or questions at sustainability@southwire.com.

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2014 SUSTAINABILITY SUMMARY

STRONG. SUSTAINABLE. SOUTHWIRE.



OUR VISION

BUILDING WORTH

Our success depends on our customers' success. We will build worth for our shareholders, customers and other stakeholders by achieving the lowest cost, highest quality and best service in our industry. To do this, we must lead our core markets with superior products, grow steadily, spend wisely, keep debt low and protect our investments.



GROWING GREEN

We will reduce our environmental footprint, even as we grow. By so doing, we will not only sustain our business, but we also will help sustain the communities in which we work and the world in which we live.



LIVING WELL

We will preserve and enhance the lives of our employees by building a workplace that is satisfying, meaningful and fun. In doing so, we will make certain that safety and health are always top priorities and will treat each other with dignity and respect.



GIVING BACK

Our neighbors depend on us, just as we depend on them. We will strive to improve the quality of life in the communities in which we work. This goes beyond providing jobs and paying taxes. It also means giving to those in need, not only by sharing our financial resources, but also by sharing our time and talent.



DOING RIGHT

We will foster a culture guided by ethical values. We will not forget to live up to those values, even when it might be difficult. And when we make mistakes, we will be transparent and responsive to our critics.



BUILDING WORTH

Southwire's focus on Building Worth for all stakeholders drives our employees' actions and underlies our strength as an organization. To continue our legacy of Building Worth, Southwire focuses on the following material topics, each of which is detailed in our online sustainability report:

- **Technology & Innovation.** Investing resources in sustainable product innovation.
- **Product Responsibility.** Prioritizing sustainable attributes in products and packaging; minimizing or eliminating the use of materials with negative health impacts and maximizing reuse of materials at end of life.
- **Sustainable Supply Chain.** Sustainable sourcing and the procurement of sustainable materials for Southwire's products and processes. Includes communicating Southwire's sustainability goals with suppliers and setting clear expectations on sustainability performance through assessments and policies.
- **Industry Partnerships.** Partnering to improve access and sustainability of products and services in the industry.

IN 2014, SOUTHWIRE
**AUDITED 20%
OF THE SUPPLIERS**



in our supplier sustainability program.

Learn more at <http://bit.ly/1HI9Dvw>.

GROWING GREEN

Southwire's growth has been deeply rooted in our belief that we must develop our business in an environmentally responsible manner. Our success depends on the limited natural resources of this planet, which we strive to use conscientiously. While we considered many environmental topics in our materiality assessment, Southwire has identified the following Growing Green topics as material:

- **Energy Usage.** Reducing energy intensity and increasing use of alternative and renewable sources.
- **Waste.** Reducing the amount of waste to landfill and increasing responsible waste management.

SOUTHWIRE HAS 11 ZERO-WASTE-TO-LANDFILL

FACILITIES,
including 3 new
facilities in 2014.



Learn more at <http://bit.ly/1dOoZkA>.

LIVING WELL

Our people are at the root of Southwire's enduring strength. We care for the Southwire family and, in return, they care about and create Southwire's lasting success. We have, therefore, identified five material topics for Living Well:

- **Workplace Safety and Health.** Providing employees with safety education and equipment, as well as safe working conditions.
- **Talent Acquisition and Development.** Attracting talent through Southwire's website, sustainability program, competitive benefits and general outreach; providing employees with opportunities to advance their skills, experience and career through training, development programs, development plans, coaching and more.
- **Employee Engagement.** Promoting a positive and unified culture by encouraging open communication, collaboration and employee ownership of initiatives and social programs.
- **Employee Wellness.** Making resources available to promote the health and well-being of employees.
- **Diversity.** Promoting diversity (ethnic, cultural, generational, etc.) in Southwire's board, suppliers and employee population.



**95% OF SOUTHWIRE
EMPLOYEES**

participated in biometric screenings in 2014.

Learn more at <http://bit.ly/1LU7nBB>.

GIVING BACK

Southwire's success stems in part from the support of the communities where we operate. To ensure those communities prosper, we build strong partnerships based on shared value. We focus our Giving Back activities in three main areas:

- **Communities.** Providing meaningful dialogue and engagement, employment and prosperity in the communities in which Southwire operates.
- **Charitable Partnerships and Donations.** Leveraging Southwire's resources and expertise to create a positive societal impact through partnerships and programs to provide education, products and services to those in need.
- **Employee Volunteerism.** Fostering opportunities for Southwire employees to give back through community involvement, skills-based volunteerism and monetary giving/match programs, while providing a structure for measuring the return on investment of these efforts.

152 STUDENTS 

GRADUATED FROM SOUTHWIRE'S
12 FOR LIFE PROGRAM IN 2014,
bringing the total to 892 students since
the program started 8 years ago.

Learn more at <http://bit.ly/1MhUKyg>.

DOING RIGHT

At Southwire, Doing Right is a vital part of who we are. Our business relies on operating responsibly and maintaining our excellent reputation with our customers, suppliers, regulators and in the communities that we serve. Through our culture, we nurture our employees to live this approach with us every day.

As part of our 2014 materiality assessment, Southwire identified the following material Doing Right topic:

- **Ethics and Transparency:** Ensuring education and policies are in place to promote ethical behavior, as well as the means to safely and anonymously report transgressions; reporting company performance accurately, including challenges and opportunities for improvement.



**920 SALARIED
EMPLOYEES**

COMPLETED AN ETHICS SURVEY
in 2014.

Learn more at <http://bit.ly/1HQrlLX>.